



**World Cancer Congress**  
Kuala Lumpur, Malaysia  
1–4 Oct 2018

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## 2018 World Cancer Congress Master Courses

### Master Course N°4: Effective collaboration to address the challenges of cancer: An intermediate course in cross-sector partnering

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#### Course description:

Many of the challenges the cancer community must tackle are so complex, or at such scale, that individual organisations or even individual societal sectors cannot hope to tackle them alone.

For complex issues, it is only through an 'all of society' approach, bringing together the different competencies and resources, social capital and reach of all societal sectors, that many issues can be tackled. Even with simpler issues, collaboration can be essential to achieve the necessary scale or to overcome obstacles. However, effective collaboration between organisations with different incentives, approaches, missions, interests and cultures is difficult. It requires a collaborative mind set, an understanding of how different sectors think and operate, a key partnering skill set, and technical understanding of the process and challenges of partnership. With these critical elements in place, partnerships can achieve real impact. Without them, partnerships are likely to under-perform or fail altogether.

This course will explore cross-sector partnering skills, concepts, and processes within the context of the fight against cancer.

#### Course objectives:

**After completion of this course participants will be able to:**

1. Appreciate the drivers to collaboration and understand partnering, health, and the development landscape – Why is partnering important? What are the trends in partnership?
2. Understand partnering with the private sector: What is the role of the private sector in health systems strengthening and what is the role of public-private partnership in cancer control? How do we work together effectively?

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3. Appreciate working at scale and the benefits and challenges of working in consortium
4. Learn how to manage partnerships: What are the challenges? How do we maximise value?
5. Assess if their organisation is fit for partnering through identifying four building blocks: Leadership, Systems and processes, Skills and guidance, and a Partnering culture.
6. Access practical examples of what works – including prevention, early detection, and survivorship through channels such as workplace health initiatives; product and service innovation, and awareness and behaviour change campaigns.

### Target audience:

The course is for practitioners from all sectors who wish to make their collaborations more effective. It is an intermediate course and assumes some prior partnership training or job based learning. It is suitable for those working in international, national, or local partnerships.

### Teaching methods:

The Master course comprises 20 hours of private study time across four modules over a three-and-a-half-month period from June 15 to October 1, 2018, culminating in a one-day face-to-face workshop in Kuala Lumpur.

The distance learning will be facilitated by an online e-learning platform, hosting different learning approaches including reading materials and links, presentations, assignments, webinars, surveys etc.

### Course outline:

Module 1: Drivers to collaboration	Module 2: Partnering with the private sector	Module 3: Working at scale	Module 4: Managing partnerships
<ul style="list-style-type: none"> <li>• Partnering, health, and the development landscape</li> <li>• Why are partnering/ collaboration important?</li> <li>• Trends in partnership:               <ul style="list-style-type: none"> <li>- Partnering and the SDGs</li> <li>- Partnering and NCDs/Cancer</li> <li>- Partnering and health systems strengthening</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Working effectively with the private sector</li> <li>• The role of the private sector in health systems strengthening</li> <li>• Case study</li> <li>• The role of public-private partnerships in cancer control</li> </ul>	<ul style="list-style-type: none"> <li>• Working in consortium – the benefits and the challenges</li> <li>• Partnering challenges</li> <li>• Maximising value from collaboration</li> </ul>	<ul style="list-style-type: none"> <li>• Is your organisation fit for partnering?</li> <li>• Looking at the four building blocks and the organisation's needs to become an effective partner: Leadership, Systems and processes, Skills and guidance, a Partnering culture</li> </ul>

### Support:

Faculty will hold monthly webinars to present an overview and answer any questions that participants may have on the material. Participants will also be encouraged to actively participate in the online discussion forums and provide peer support and challenge.

### Your commitment:

As a participant, you will need to allocate around 4 hours per month to this course from June to October, in addition to the in-person one-day workshop on 1<sup>st</sup> October 2018. Participation in the workshop will depend on successful completion of the distance-learning elements of the course. Each module will comprise:

1. Introduction and guide to the module
2. Framing (illustrated study guide with exercises)
3. Putting into context: Worked examples
4. Further reading/videos etc.
5. A stage of the assignment
6. Working together: Online discussion forum, with key questions posted by the facilitators

7. Progress-check
8. Reflection: Completing your reflective journal
9. A one-hour webinar

### **Assignments:**

You will be expected to complete the following written work:

1. A learning journal, documenting your own learning and progress throughout the course. This is for your own reflection and will greatly enhance the benefit you get from this course. Elements will also be shared with the learning group, and the journal will be submitted at the end of the distance learning component, as evidence of full participation.
2. A piece of work which will be built up over the four modules, applying some of the principles and themes explored in each module to a partnership you are familiar with or working with. There will be opportunities throughout the course for those who want to share elements of their assignment with other participants, for discussion, learning and synergy, and the full assignment will receive feedback (but not be graded) at the end of the course.

### **Peer support:**

You will also be encouraged to post and respond to questions on the e-learning platform.

### **Evaluation:**

The assignment and reflective journal outlined above will be assessed and you will receive comments from the faculty, but they will not be graded. In addition, you will be encouraged to complete a brief self-assessment questionnaire at the start, middle, and end of the course. This will not be marked or graded, but will be used to help the course team gauge the needs and progress of the participants.

### **Course leaders:**

Ruth Findlay Brooks, Director of Research and Learning, The Partnering Initiative, UK

Liv Raphael, Senior Programme Manager, The Partnering Initiative, UK

Darian Stibbe, Executive Director, The Partnering Initiative, UK



#### **Ruth Findlay Brooks**

Ruth is Director of Research and Learning with The Partnering Initiative, where she has worked for the past six years. She develops and runs partnering programmes for a range of clients including UN agencies and INGOs, as well as carrying out partnership evaluations and research. In her previous role, as Development Director with the University of Cambridge Institute for Sustainability Leadership, she developed and ran a new programme for National Health Service practitioners exploring sustainable approaches to healthcare and ran the Postgraduate Certificate in Cross-Sector Partnering.

Ruth has worked in adult and organisational learning for many years, including with the Open University (where she was an Associate Lecturer for 9 years) and the University of Hertfordshire. She has designed and run blended learning courses in topics as diverse as digital media production, mentoring, and staff development for art and design lecturers. Having obtained her own qualifications through the Open University, she is very much aware both of the potential and the challenges of distance learning.

Ruth holds a Bachelor of Science (with First Class Honours) and a Masters in the Social Sciences, both from the Open University.



### **Liv Raphael**

Liv comes from the Food and Beverage sector, where she worked largely in product/brand innovation within the health/nutrition space. This led her to appreciate the potential of cross sector partnerships, and the private sector's vital role in achieving sustainable development. Working in partnership with key stakeholders, she also became aware of the challenges involved in collaborative work, and the need to build and nurture the right skills, structures, processes, and environments for effective collaboration to flourish and be sustained.

At TPI, Liv has worked on a variety of projects related to partnering within the public health space, served as focal point of the Roll Back Malaria Partnership's private sector constituency. She was also an active contributor to TPI's guidebook "Better Together: Unleashing the Power of the Private Sector to Tackle Non-Communicable Diseases", developed in collaboration with Bupa and UICC in 2016.

Liv holds a Bachelor of Commerce from McGill University (Canada), an MBA from ESADE business School (Spain), an MSc in Environment & Development from the London School of Economics and a post graduate certificate in Systems Thinking in Practice from the Open University (UK).



### **Darian Stibbe**

Driven by a passionate belief in the potential of partnership to achieve prosperous, inclusive and sustainable business and society, Darian has for the last 14 years worked extensively with companies, the United Nations, NGOs, and governments with one aim: to drive the use of robust, effective partnerships for sustainable development worldwide.

His pioneering work takes a multiple level approach: building individual capacity for partnering (including developing TPI's flagship training course – the Certificate in Partnering Practice); the development of organisations' institutional capability for partnering (through the Fit for Partnering action research programme); building standards in the brokering, support and evaluation of partnerships; and a systemic approach to drive innovative collaboration across the sectors through in-country 'Business and Development Hubs' being piloted in Colombia, Mozambique, and Zambia.

Darian has written extensively on cross-sector partnership, lectures around the world and has played a significant role in driving the public-private cooperation agenda of the Global Partnership for Effective Development Cooperation as well as engaging with other international processes including Rio+20 and the Post-2015 Development Agenda. His latest white paper setting out a new country-level architecture and a Roadmap to systematically drive the engagement of business as a partner in development, was launched by UK Secretary of State, Justine Greening, in April 2014.

Darian has a somewhat unusual career path: following a physics degree at Oxford and a Ph.D. at London and Harvard, he became a quantum physicist, first as a NASA scientist and then as a Marie-Curie Fellow at the University of Paris, before segueing into sustainable development and cross-sector partnerships.